



<http://www.europhd.eu/SoReComTHEmaticNETwork>

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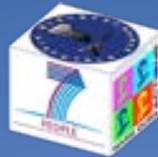
<http://www.europhd.eu/SoReComJointIDP>



**So.Re.Com.THE.NET.** @-NEWS n°70 – May 2016

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETWORK, and of the SoReCom Joint-IDP

## So.Re.Com. Joint-IDP Institutional News

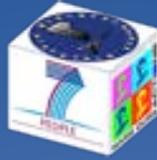


### So.Re.Com. Joint-IDP: activity report for month 32 (May 2016)

As foreseen by the So.Re.Com. Joint-IDP timeline ([http://www.europhd.eu/html/\\_onda01/10/05.01.00.00.shtml](http://www.europhd.eu/html/_onda01/10/05.01.00.00.shtml)) the following activities have been realized and implemented during the month of May 2016:

1. Early-Stage Researchers' **23<sup>rd</sup> month of activities**
2. **Individual meetings of the ESRs** on May 2 with the members of the Supervisory Board about the research and training activities to carry out in the third year of the contract and with the main tutor concerning **individual methodological training plan** aimed at the data analyses on May 11
3. Meetings of the restricted and integrated Sapienza Supervisory Board on May 3 and 4
4. Development of the **SoReCom "A.S. de Rosa" @-library**
5. **Meeting with the Head of the Department, ESRs' representatives and Project Leader** on May 12 to discuss the replies to the REA elaborated by the project leader jointly with the members of the Supervisory Board
6. Dissemination of the **SoReCom Joint-IDP** project information and of the integrated scientific community belonging to the **SoReCom THEmatic NETWORK** through the **SoReCom.THE.NET.@-NEWS** and the dedicated web site <http://www.europhd.eu/SoReComJointIDP>
7. **Day-to-day management** of the **SoReCom Joint-IDP** (correspondence with partners, facilitating the early stage researcher's needs, EC project officer, conference calls with the enterprise working on the platform, website updates, administrative management)

## The So.Re.Com Joint-IDP Activities



### Meeting of the Sapienza Supervisory Board May 3-4, 2016

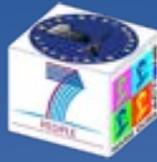
SoReCom Joint-IDP **Sapienza Supervisory Board Members:** Annamaria de Rosa, Giovanna Leone, Mauro Sarrica, Elena Bocci, Laura Dryjanska, integrated with the two elected ESR's representatives: **Aminat Ramzanova and Borja de Madaria**, have discussed the state of the project and the individual ESRs' main activities overview tables.

### Meeting at the Department May 12, 2016

SoReCom Joint-IDP **Sapienza Supervisory Board Members:** Annamaria de Rosa, Giovanna Leone and Elena Bocci integrated with the elected ESR's representative: **Aminat Ramzanova** (Borja de Madaria justified absent) and the Department Director Prof. Talamo



## The So.Re.Com Joint-IDP Activities



### Individual meetings of the ESRs with their main tutor, some co-tutors and lab assistant May 11, 2016

SoReCom Joint-IDP **ESRs** have had supervisory meetings with the **Project Leader Prof. Annamaria de Rosa**, some of their co-tutors and lab assistant, aimed :

a) to share awareness about the need of the current phase aimed at assigning the references according to cross-thematic and cross-categorical criteria (es. geo-cultural, paradigmatic, thematic) in order to proceed to the multiple use of the same references by more than one fellows and to exchange sources initially assigned by using one exclusive criteria, therefore proceeding to a **fair redistribution of the sources**;

b) to start to introduce one-by-one the methodological training on the application of **Iramuteq** on the set of data built on the bibliographic items of the sources that are currently under meta-theoretical analysis, using abstracts and key words as active variables and many variables of the bibliographic items as “illustrative variables”.

The strategy of “**learning by doing**” and **individual one-to-one training** to be provided in the next months at the European/Int. Joint PhD in S.R. & C. Research Centre and Multimedia Lab is in line with the already announced plan, when updating the new individual **ESRs’ Table on Main Activities** which have all in common the plan to participate in further applied statistical training on **Iramuteq** and on **Multidimensional Analysis of Correspondence** .

## The So.Re.Com Joint-IDP additional Training Opportunities



### From Curriculum to Personal Branding May 10, 2016

**Dr. Mauro Sarrica** has invited all ESRs to a training course on May 10, 2016, at 17.30 at the Department of Communication and Social Research, dedicated to **Social Media Journalism**. The meeting was led by **Germano Milite**, a professional journalist and brand manager of Insem SPA (see photo below).

The meeting, entitled "**From curriculum to personal branding**", aimed to introduce new business models for the digital publishing and new job opportunities for journalists and media professionals, overcoming the crisis rhetoric and lack of job opportunities mark contemporary society.



# SoReCom Joint-IDP

## 22<sup>nd</sup> International Summer School 2016

### Rome, 17-23 July 2016



European/International Joint PhD  
in Social Representations and Communication  
International Summer School 2016



European Commission REA-Research Executive Agency  
FP7 - PEOPLE Initial Training Networks  
So.Re.Com. Joint-IDP  
(PITN-GA-2013-607279)



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#### 22<sup>nd</sup> International Summer School 2016

The "*methodological polytheism* in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods (textual and image-based research sources and tools, traditional and new media-based research design, experimental and field oriented studies)  
Rome, 17<sup>th</sup> -23<sup>rd</sup> July 2016

[http://www.euophd.net/html/onda01/10/05\\_00\\_00\\_00.shtml](http://www.euophd.net/html/onda01/10/05_00_00_00.shtml)

date	hour	Key Lectures	Professor
Monday 18 <sup>th</sup> July	9:00-10:00	Welcome address  Relating multiple paradigmatic approaches and levels of analysis to the methodological polytheism in the social representation literature	<b>Annamaria Silvana de Rosa</b> (Italy) <b>Ioana Guraliuc</b> (Romania) <b>Laura Arhiri</b> Romania) <b>Mariya Kukharava</b> (Belarus) <b>Marija Adela Gjorgjioska</b> (Macedonia) <b>Agnese Pastorino</b> (Italia) SoReCom Joint-IDP, Sapienza University of Rome, Italy
	10:00-12:00	Dialogical methods for investigating social representations in various professional practices	<b>Ivana Markova</b> University of Stirling, UK
	12:00-12:30	<b>Questions from the Participants and discussion</b>	
	12:30-14:00	<b>Lunch break</b>	
	14:00-15:00	From the use of big data to meta-analysis in urban and transportation studies in the society of algorithms.	<b>Sylvain Lassarre</b> from non academic associate partner <b>IFSTAR, Paris France</b>
	15:00-15:30	<b>Coffee break</b>	
	15:30-16:30	Methodological input from the EU project SafetyCube: a meta-analysis from mixes different types of studies (road user, infrastructure, vehicle) and applied disciplines (from medicine to epidemiology, to transportation and environmental studies).	<b>Sylvain Lassarre</b> from non academic associate partner <b>IFSTAR, Paris France</b>
	16:30-17:00	<b>Questions from the Participants and discussion</b>	

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<b>Tuesday 19<sup>th</sup> July</b>	10:00-11:30	The concept of themata 'at the heart of social representations': implications for single case studies.	<b>Ivana Markova</b> University of Stirling, UK
	11:30-12:00	<b>Coffee break</b>	
	12:00-12:30	<b>Questions from the Participants and discussion</b>	
	12:30-14:00	<b>Lunch break</b>	
	14:00-15:00	Anchoring different methodological options and research designs into various geo- cultural contexts-continent	<b>Annamaria Silvana de Rosa</b> (Italy) <b>Laura Dryjanska</b> (Poland) <b>Ana Tomicic</b> (Croatia) <b>Mikaela Alexandra Gherman</b> (Romania) <b>Teresa Forte</b> (Portugal) SoReCom Joint-IDP lab, Sapienza University of Rome, Italy
15:00-17:00	Detecting multiple methods researching social representations in various thematic areas and cross-disciplinary domains  Polemic social representations on Social Change: is there no royal road for the study of social representations?	<b>Annamaria Silvana de Rosa</b> (Italy) <b>Laura Dryjanska</b> (Poland) <b>Aminat Ramazanova</b> (Russia) <b>Boria De Madaria</b> (Spain) <b>Monica Gabriella Panzaru</b> (Romania) <b>Carlos Miguel Aguilar</b> (Mexico) <b>Filomena Berardi</b> (Italy) <b>Tânia Santos</b> (Portugal) SoReCom Joint-IDP lab, Sapienza University of Rome, Italy	

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<b>Wednesday 20<sup>th</sup> July</b>	9:00-10:00	Figurative language, automaticity and discourse: social representations as a bridge between cognition and social construction	<b>Bruno Mazzara</b> Sapienza University , Rome, <b>Italy</b>
	10:00-10:30	<b>Questions from the Participants and discussion</b>	
	10:30-11:00	<b>Coffee break</b>	
	11:00-12:00	Intergenerational narrative of violence: trying to grasp social representations of the past	<b>Giovanna Leone</b> Sapienza University, Rome
	12:00-12:30	<b>Questions from the Participants and discussion</b>	
	12:30-14:00	<b>Lunch break</b>	
	14:00-15:00	Looking at Social Representations through critical psychology methods. Thinking Evil: Machiavellian Principles in Today's Geo-Political Context and Islamophobia	<b>Gina Philogene,</b> Sarah Lawrence College, New York, US CUNY, Graduate School, New York, US
	15:00-15:30	<b>Questions from the Participants and discussion</b>	
	15:30-16:30	Research tools for the Socio-Cultural Anthropology and Ethnographic Approach to the Social Representations within Urban Studies.	<b>Martha de Alba</b> Universidad Autónoma Metropolitana, <b>Mexico</b> <b>via Adobe Connect</b>
	16:30-17:00	<b>Questions from the Participants and discussion</b>	

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<b>Thursday 21<sup>st</sup> July</b>	9:00-10:30	The Role of Media in Shaping the Social Imaginary: films as social document. The case of gender and genre in the sense making through films	<b>Monica-Elena Mitarcă</b> University 'Dimitrie Cantemir', Faculty of Political Studies <b>Romania</b>
	10:30-11:00	<b>Coffee break</b>	
	11:00-12:00	<i>Mass Media vs. Social Media from the perspective of communication studies</i>	<b>Monica-Elena Mitarcă</b> University 'Dimitrie Cantemir', Faculty of Political Studies <b>Romania</b>
	12:00-12:30	<b>Questions from the Participants and discussion</b>	
	12:30-14:00	<b>Lunch break</b>	
	14:00-15:00	PhotoVoice: Participatory Visual Narrative Inquiry through Dialectic Group Processes: Application to Social Representations	<b>Mieko Yoshihama</b> University of Michigan School of Social Work, <b>USA - Japan</b>
	15:00-15:30	<b>Questions from the Participants and discussion</b>	
	15:30-17:00	Meeting of the SoReCom Joint-IDP Board <b>European/International Joint PhD Executive Committee Board</b>	

# SoReCom Joint-IDP

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**European/International Joint PhD  
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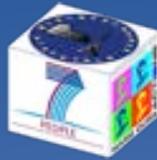
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<b>Friday</b> 22 <sup>nd</sup> July	9:00-10:00	Integrating field studies and @-press research lines in a cross-cultural perspective	<b>Annamaria Silvana de Rosa</b> Sapienza University, Rome, <b>Italy</b> <b>Emanuele Fino</b> The University of Sheffield, <b>UK</b> EuroPhD ALUMNUS <b>via Adobe Connect</b>
	10:00-10:30	<b>Coffee break</b>	
	10:30-11:30	Social Networks as conversational space for negotiating social representations	<b>Annamaria Silvana de Rosa</b> Sapienza University, Rome, <b>Italy</b> <b>Emanuele Fino</b> The University of Sheffield, <b>UK</b> EuroPhD ALUMNUS <b>via Adobe Connect</b>
	11:30-12:00	<b>Questions from the Participants and discussion</b>	
	12:00-12:30	From Academia to Professional World back to Academic Context: Sharing experience as EuroPhD Alumnus	<b>Emanuele Fino</b> The University of Sheffield, <b>UK</b> EuroPhD ALUMNUS <b>via Adobe Connect</b>
	12:30-14:00	<b>Lunch break</b>	
	14:00-15:00	<b>Ceremony of awarding the European / International Joint PhD on Social Representations and Communication and Farewell Party</b>	

## Sapienza-CDE ( Council for Doctoral Education) Activities



### “Good practices for the professional development of doctoral candidates in view of employment opportunities in and outside academic context”

May 16, 2016

As member of **Sapienza-CDE**, Annamaria Silvana de Rosa has attended the event organized by the working group **Sapienza-Council for Doctoral Education** dedicated to share experience and expertise about the career prospects of the PhD early-stage-researchers.

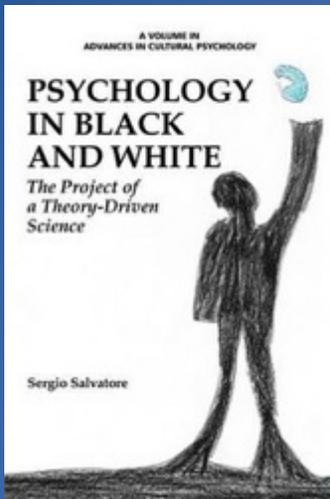
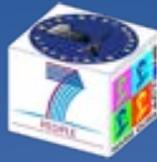
The meeting has been opened by **Guido Valesini**, the President of the Doctoral Programs Committee of the Sapienza University of Rome and introduced by the interventions of the Pro-Rectors **Tiziana Pascucci** and **Luciano Saso** and of **Andrea Lenzi** the President of the National University Council (CUN).

Results from the *European Project TOPIII on Career Development Services* by **Natalia Paganelli** (CRUI) and from a recent investigation on the *Occupational Condition of Italian PhD holders* (in particular those from Sapienza Doctorates) by **Claudia Girotti** (AlmaLaurea) have been the basis for a live debate.

### YOUR LIFE AMBITION - What Happened??



## SoReCom THEmatic NETwork Editorial NEWS



The new book by Sergio Salvatore (University of Salento) entitled *Psychology in Black and White: The Project of a Theory-Driven Science* has been published within the series *Advances in Cultural Psychology: Constructing Human Development* (Editor(s): Jaan Valsiner, Niels Bohr Professor of Cultural Psychology, Aalborg University).

This book is long awaited within the contemporarily creative field of cultural psychologies. It is a theoretical synthesis that is at the level of innovations that Sigmund Freud, James Mark Baldwin, William Stern, Kurt Lewin, Jean Piaget, Lev Vygotsky and Jan Smedslund have brought into psychology over the past century.

Here we can observe a creative solution to integrating cultural psychology with the rich traditions of psychodynamic perspectives, without repeating the conceptual impasses in which many psychoanalytic perspectives have become caught.

### CONTENTS

Series Editor's Preface. New Synthesis: A dynamic theory of Sense-Making Introduction. Psychology as the science of the explanandum PART I – MICRO-PHYSICS OF SENSEMAKING Chapter 1. The meaning of our discontent. Chapter 2. The Semio-Dynamic Model of Sensemaking (SDMS). Chapter 3. Micro-dynamic of sensemaking. Chapter 4. The semiotic Big Bang. PART II. THEORETICAL EXPLORATIONS Chapter 5. The contextuality of mind. Chapter 6. Beyond subject and object. Chapter 7. Affect and desire as semiotic processes. Chapter 8. Exercises of semiotic reframing. PART III. A NEW METHODOLOGICAL APPROACH Chapter 9. Field dependency and abduction. Chapter 10. The modelling of sensemaking. Chapter 11. Models and strategies of empirical investigation. Chapter 12. Studies of sensemaking. Epilogue. References.

The book can be ordered through the IAP-Information Age Publishing website:

<http://www.infoagepub.com/products/Psychology-in-Black-and-White>

## Upcoming International Conference 2016

We are pleased to announce that the  
**EADTU Conference**  
**”Opportunities and Impact  
of New Modes of Teaching”**  
will take place in **Rome, Italy**  
from the 19<sup>th</sup> to 21<sup>st</sup> of October 2016

Over the past years, universities have intensified a deeper transformation of teaching and learning in higher education, based on e-learning and online education. New modes of teaching and learning create new opportunities for enhancing the quality of the learning experience for on campus students, for reaching out to new target groups off campus and for offering freely accessible open education through the internet (OERs, MOOCs). They support the quality, visibility and reputation of the institution.

On May 31<sup>st</sup>, the **Project Leader Annamaria Silvana de Rosa** and ESR **Aminat Ramazanova** submitted an abstract to the **EADTU Conference**.

For more information see: <http://conference.eadtu.eu>



## Upcoming International Conference 2016

We are pleased to announce that the  
**II Congreso Internacional  
de la Sociedad Científica Española de Psicología Social**  
will take place in **Elche, Spain**  
from the 20<sup>th</sup> to 22<sup>nd</sup> of October 2016

The II International Congress of the Spanish Scientific Society of Social Psychology and XIII National Congress of Social Psychology is the scientific meeting of most important social psychologists held every two years in Spain. The next edition will be held at the Congress Centre of Elche (Alicante).

The **Project Leader Annamaria Silvana de Rosa** and ESR **Carlos Filiberto Miguel Aguilar** have submitted an abstract to the above Conference and were notified about the acceptance.

For more information see: <http://congreso2016.sceps.es/>



Sociedad Científica Española de Psicología Social

**The So.Re.Com. THEmatic NETwork Activities  
Upcoming International Conference 2016**

We are pleased to announce that the  
**13th International Conference on Social Representations**

**"Epistemologies of everyday life"**

will take place in **Marseille**

(Palais du Pharo / <http://palaisdupharo.marseille.fr/>), France,

from the 14<sup>th</sup> to 17<sup>th</sup> of September 2016,

<http://cirs2016.sciencesconf.org/resource/page/id/7>



## The So.Re.Com. THEmatic NETwork Activities Upcoming International Events 2016

We are pleased to announce that the

### **EASP Small Group Meeting in Honor of Serge Moscovici**

will take place in **Paris**, France

from the 17<sup>th</sup> to 18<sup>th</sup> of November 2016



**Organizers:** Juan A. Pérez (University of Valencia); Nikos Kalampalakis (University of Lyon); Saadi Lahlou (London School of Economics); Denise Jodelet (EHESS); Thémis Apostolidis (University of Aix-Marseille)

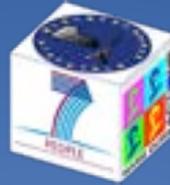
Contact: **Juan A. Pérez:** [juan.a.perez@uv.es](mailto:juan.a.perez@uv.es)

The meeting aims to bring together junior and senior researchers to discuss theoretical aspects of Moscovici's work, his conceptual contributions, and the impact of his findings on social psychology. The meeting is therefore open to participation beyond the circle of past Moscovici's collaborators. Applications from PhD students are particularly welcome. We will examine how Moscovici's contributions can help to face the contemporary challenges of our discipline, if it wants to have societal impact: Rising tensions between communities, the necessity to help individuals change to more sustainable behaviour; new digital systems for social networking, increased intercultural contacts through globalization, emerging forms of collective intelligence (e.g. Wikipedia), etc..

# The SoReCom Joint-IDP

## 2014-2017 MAIN TRAINING EVENTS

European/International Joint PhD in Social Representations and Communication



EVENT	TITLE	DATE
2014 Int. summer School	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the <i>modelling approach</i>	13 <sup>th</sup> - 19 <sup>th</sup> July 2014
2015 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	25 <sup>th</sup> - 28 <sup>th</sup> January 2015
2015 Spring Lab Meeting	The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations	26 <sup>th</sup> - 29 <sup>th</sup> April 2015
2015 Int. summer School	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents	18 <sup>th</sup> - 25 <sup>th</sup> July 2015
2016 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	24 <sup>th</sup> - 27 <sup>th</sup> January 2016
2016 Spring Lab Meeting	The "Structural" paradigmatic approach to Social Representations	17 <sup>th</sup> - 20 <sup>th</sup> April 2016
2016 Int. summer School	The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods	17 <sup>th</sup> - 23 <sup>rd</sup> July 2016
2017 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & C.	29 <sup>th</sup> January - 1 <sup>st</sup> February 2017
2017 Spring Lab Meeting	The "Socio-Dynamic" paradigmatic approach to Social Representations	16 <sup>th</sup> - 19 <sup>th</sup> April 2017
2017 Int. summer School	Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts	18 <sup>th</sup> - 24 <sup>th</sup> June 2017

## SAVE DATES in your Agenda

**PROFESSORS AND EXPERTS** belonging to the **So.Re.Com. Joint-IDP Partner Organisations** from the **Academic and Private Sectors** are strongly invited to **SAVE THE ABOVE DATES IN THEIR AGENDA** to participate actively in the Training Scientific Events and in the coordination Meetings of the Supervisory Board.

**POTENTIAL APPLICANTS** interested in participating in one or more of the planned events are **INVITED TO APPLY** by sending the **application form** to be downloaded from the web site and send it via e-mail to:

[annamaria.derosa@uniroma1.it](mailto:annamaria.derosa@uniroma1.it)

The **FINAL PROGRAM** of the **forthcoming 2016 International Summer School** is available on the website:

[http://www.euophd.net/html/\\_onda02/07/33.00.00.00.shtml](http://www.euophd.net/html/_onda02/07/33.00.00.00.shtml)